

BEEF

Featuring CREEKSTONE FARMS'
Black Angus - Naturally Raised Dry Aged Beef

Grass and Corn Fed, No Harmful
Growth Hormones or Antibiotics... ever

Creekstone Farms Black Angus cattle are raised naturally without the use of supplemental hormones or antibiotics and are allowed to mature naturally, the old-fashioned way. Creekstone Farms have the only source-verified natural Black Angus program in America and are one of only five farms in the United States, that are eligible to export to the E.E.C. Creekstone Farms knows the ranch where the cattle are raised and keep strict documentation on every animal. Creekstone Farms cattle spend the majority of their lives grazing on pasture or feeding on a specially made corn diet formulated to strict specifications. These cattle are never fed animal by-products at any point in their lives. And their Natural Black Angus Beef is guaranteed to be tender and delicious—every time you serve it.

To view a video or read more about the meticulous rearing standards of Creekstone Farms go to: www.mrpearsons.com and click on our Creekstone links on our home page.

Black Angus 'Bone In' Rib Chops
(6) 18 oz. Bone in, 'French Trimmed' USDA Prime Rib Eye Steaks. Well marbled, center-cut Prime Rib. Tender and robust in flavor. "The Ultimate Steak."



Black Angus Rib Eye Steaks
(8) 14 oz. Prime Rib Eye Steaks. Well marbled, center-cut Prime Rib. A superbly juicy steak.

Angus Prime Top Sirloin 'Baseball' Filets
(10) 8 oz. Prime Top sirloin 'Baseballs'. Cut extra thick, marbled and juicier than average with a richer marbling. A full flavor steak and very good value for the money.

Black Angus Porterhouse
(6) 22 oz. delicious steaks of dry-aged beef are available to you in our generous USDA Prime Porterhouse cut.

Black Angus Flat Iron Steaks
(10) 8 oz. Steaks. The second tenderest steak next to the Filet Mignon and bursting with juicy flavor.

Hangar Steaks
(10) 8 oz. Steaks. Another equally tender and very delicious steak. Perfect with marinades and sauces.

Unseasoned and Pre-Seasoned Tri Tip
(3) 3 lb. Tri Tips. Pre-seasoned with herbs and spices or unseasoned. Just remove from the vac pac and place in your oven at 350° for about 1 hour, or thaw in cold water, remove from vac pac and cook in 375° oven for about 45 min.

Short Ribs
(8) 1 lb. packs per case. Our USDA prime beef short ribs come hand trimmed and uncooked. Our ribs have a juicy regular marbling, like no other ribs. Our trimmers make certain that all excess fat is trimmed, leaving each rib with just the right amount of marbling. Individually vacuum packed.

Black Angus Sirloin Burgers
(16) 1/3 lb. Burgers per box. Our burgers are very lean (95%), made from aged sirloin and individually vacuum packed.

Chateaubriand
(2) 3 lb. Chateau filets per case. Widely known for its tenderness and light texture, this roast is perfect as a main centerpiece for your dinner table. Each Filet is trimmed extra close. Whether accompanied with the most sophisticated wines or apple pie, we know you will find the eating of our Chateaubriand, memorable.

Prime Rib Roasts
(2) 10 lb. Our Rib Roast has lashings of succulent flavorful juices just screaming to be caught on your palate. Aged to perfection, our rib roast will give you the magnificence you are looking for. Also available in larger sizes.

Pre-Cooked Beef Pot Roast
(8) 12 oz. individually vac packed beef cooked in a rich gravy, and perfectly seasoned.

Due to its popularity, Creekstone Farms beef may be short in supply on rare occasions. If so, Mr. Pearson's will switch to another equally impressive Black Angus beef, Naturewell. To read about their strict rearing standards go to: www.naturewellbeef.com.



THE EXCLUSIVE WORLD OF MR. PEARSON'S WAGYU BEEF

Mr. Pearson's is your definitive source for the world's prized Wagyu beef. Our steaks melt in your mouth and they have a velvety texture and rich marbling that infuses every bite with superb flavor. Beef this delectable only comes from those who honor the sophisticated breeding practices and feeding methods that originated in the Kobe region of Japan. Known by the Japanese as "white steak", Wagyu. Mr. Pearson's has discovered the best sources to ensure that our customers dine on the finest Wagyu steaks, roasts, and burgers available.

Experience this rare and flavorful indulgence as only Mr. Pearson's can deliver.



Wagyu Filet Mignon
(4) 8 oz. 'Complete Trim' Wagyu filets are slowly aged for delectable flavor and buttery tenderness, then hand-carved from the center of the tenderloin. The ideal choice for special occasions, each Wagyu filet is a celebration in itself.

Wagyu New York Strip
(4) 14 oz. A fine, silky texture and rich marbling combined with our wet-aging process give our Wagyu New York strip steaks an incredibly robust flavor and juicy tenderness.

Wagyu Rib Eye
(4) 16 oz., thick-cut from our succulent rib roasts, Mr. Pearson's Wagyu rib eye steaks are distinguished by their rich marbling and the natural flavor that runs through each steak.

Wagyu Top Sirloin
(10) 8 oz. Rich marbling combined with our wet-aging process give our Wagyu Top Sirloin a great steak for the BBQ.



ALL NATURAL PORK

The most delicious and safe meats come from animals raised according to the most strict natural production standards on the small to mid-size family farms. Mr. Pearson's hogs are raised unconfined and bedded on thick straw, given plenty of room to roam and access to fresh air and sunshine. All of this extra care results in rich, juicy pork with a delicious difference you can actually taste!

Uncooked, Baby-Back Ribs
(8) 1.5 lb. Racks per box. These succulent ribs come extra trimmed and uncooked. All the ribs are individually vacuum packed to maintain freshness. Ready to thaw and cook to your own special requirements. (Sometimes ribs come 2 to a vac pac.)

bake for 30-35 min. at 350°. Each roast serves 4 people. Individually vacuum packed.

Cooked Baby-Back Ribs
(4) 2.5 lb. Racks per box. North Carolina style racks coated with molasses and vinegar for that distinctive southern flavor. Bake from frozen, 45 min. at 350°. Or BBQ for 30 min. Individually vacuum packed for freshness.

Pork Tenderloin
(3) 2 lb. Roasts. Mr. Pearson's Pork Loin Roasts are juicy and tender. It's an impressive centerpiece to any gathering. Super easy to prepare. Marinade and oven

Boneless Pork Loin Chops
10 x 8 oz center-cut boneless loin chops. Grill or Broil for 5-6 min. each side after thawing.

VEAL

Mr. Pearson's Veal meets the Humane Farm Animal Care Program standards, which includes nutritious diet without antibiotics or hormones, animals raised with shelter, resting areas, sufficient space and the ability to engage in natural behaviors.



Veal Loin Chops
(8) 12 oz. steaks. Bone-in, extra thick. Truly a juicy, outstanding steak.

Veal Scallopini
(16) 4 oz. cutlets of milk fed veal already tender and ready for your favorite family recipe.

LAMB

All Natural Australian, New Zealand and Domestic Production

Fresh Australian and New Zealand premium Lamb is a product of its environment. Lambs graze on lush pastures and feed on grasses including clover and rye. When supplementary feed is provided, the best natural feed products such as lupins and oats are given. No additives or artificial growth promotants are used in open range or supplementary feeding. An all-natural diet ensures that the product is unbeatable for its purity.

Lamb Chops
(12) 7-8 oz. Chops per case. Our lamb loin chops are cut triple thick and expertly hand trimmed "extra close" leaving only 1/8" fat for flavor, then individually vacuum packed.



Rack of Lamb
(4) 16 oz. New Zealand Racks are trimmed close; with the end bones exposed (French Style) and individually vacuum packed. Ready to thaw and pop in the oven (350° for 20 min.) or slowly grill. Each rack serves 3 people.

Cooked Lamb Shank
6 Shanks per box. Mr. Pearson's has a delicious and simple dish for your convenience in our cooked Lamb Shanks. Pre-cooked in their own gravy with carrots, potatoes, onions and selected herbs. Delicious. Individually vacuum packed.



SHELLFISH

We go to enormous lengths to find the best shellfish that this globe can offer. From the West Coast of Australia for the best lobster tails in the world; to Main Scallops, Black Tiger shrimp from Thailand and Mexican White Shrimp from the Sea of Cortes and Giant Green Lip Mussels from New Zealand. Mr. Pearson's go the extra mile for your dining pleasure.

Black Tiger Jumbo Shrimp
5 lb. of 16-20 Jumbo Black Tiger Shrimp per box. Our shrimp come peeled and deveined with the tail left on for your convenience. We bring these exceptional shrimp to you uncooked and individually frozen with a thin layer of ice on each one to maintain freshness and flavor. Just

thaw in cold water for ten minutes and put in boiling water for three minutes for a delicious shrimp cocktail.

Jumbo Atlantic Scallops
5 lb. Jumbo scallops per box. From the cool Atlantic waters, each scallop is individually quick-frozen. These are truly

sumptuous and once cooked they pull apart like crabmeat.

Premium Maryland Blue Fin Crab Cakes
(24) 2 oz. Cakes per box. With real lump crabmeat from Maryland. Excellent. Individually vacuum packed, two cakes per pack.

Giant Green Lip Mussels
(4) 3 lb. packs of Giant Mussels per box. These mussels are frozen and vacuum packed in their own brine for freshness. Cooking instructions included.

West Australian Cold Water Lobster Tails
(8) 8 oz. Tails per box. Australian lobster tails have an exotic, sweet and velvety smooth meat and indeed are the best in the world. We bring them to you straight from the deep, cold waters of Australia. Thaw and broil or grill.



NATURALLY RAISED, FREE-RANGE POULTRY

Mr. Pearson's poultry comes from suppliers that allow their birds to range freely on green pastures that are housed in comfortably sized protective chicken houses only at night to keep them safe from predators. With constant access to fresh food & grains, without the use of growth hormones and steroids, plus the luxury of green grass, bugs & sunshine, our chickens, turkeys and ducks lead very happy lives.

All Natural, Free Range Boneless, Skinless Chicken Breast
(16) 5 oz. Cutlets. Perfectly trimmed and tender boneless and skinless chicken breast. Succulent and tender. Each breast is individually vacuum packed to maintain Mr. Pearson's famous freshness.

Cordon Bleu
(12) 8 oz. Breasts per box. Our Cordon Bleu is a tender skinless whole chicken breast that is stuffed with the classic combination of Canadian bacon and delicious Swiss cheeses, and dusted with golden breadcrumbs. Cook from frozen in a preheated oven at 400° for 35-40 min.

Chicken Breasts Stuffed with Wild Mushrooms in Garlic Butter
(10) 8 oz. Breasts per box. Place on a cooking tray and cook in a pre-heated oven at 375° for about 40 min.

Teriyaki Chicken Breasts.
(16) 5 oz. All natural chicken breasts, marinated in a delicious teriyaki sauce. Ready to thaw and grill. Individually vacuum packed.

Chicken Breast Mushroom en Cruet
(10) 8 oz. Breasts per box. A delicious whole chicken breast, stuffed with portabella and white button mushrooms in a Marsala demi-glace, then wrapped inside a puff pastry. Cook from frozen in a preheated oven at 450° for 15 mins. then reduce to 400° for 30 min.

Breaded Chicken Tenders
5 lb. per case. Delicious whole chicken breasts, sized into a moist tenders and dusted with a tasty Italian corn bread crumb. Oven bake from frozen at 375° for 20 min. Cooking times may vary.

Chicken Kiev
(12) 8 oz. Breasts per box. Our Chicken Kiev is a traditional whole chicken breast that is stuffed with a delicious mixture of butter and chives and lightly dusted with golden breadcrumbs. Cook from frozen in a preheated oven at 400° for 35-40 mins.

Turkey Burgers
(16) 5 oz. Turkey burgers. Individually vacuum packed for freshness.

As a special introductory offer, Mr. Pearson's will give you a thirty-dollar discount on your first purchase of two boxes or more. We will add to that a free box of chicken breasts or certain fish with a 4 boxes plus purchase. **Hurry now to get in on this exciting free offer.**

Hors d' Oeuvres

Mr. Pearson's also carries over 100 different types of delicious Hors d' Oeuvres, conveniently packaged and from a frozen state, ready to serve in as little as ten minutes. Following are three popular items from our extensive inventory. To view a full list, please visit our website, www.mrpearsons.com.



Shrimp & Herb Cheese Phyllo Beggars Purse Qty. 100 (Item #741) A unique blend of shrimp, cream cheese, fresh herbs, garlic and seasonings wrapped in a phyllo purse. **Cooking Inst:** From frozen, bake in a preheated 350° oven for 6-8 min.



Chicken Dijon in Pastry Qty. 100 (Item #740) Dijon mustard is blended with chicken, cream cheese and garlic inside a flaky puff pastry dough. **Cooking Inst:** From frozen, bake in a preheated 375° oven for 8-10 min. or until golden brown.



Mini Quiche Assorted Qty. 100 (Item #466) Four delicious varieties; Monterey, Florentine, Classic Lorraine & Mushroom. (Choice of two) **Cooking Inst:** From frozen, bake in a preheated 375° oven for 7-9 min. or until done.



Spanakopita Qty. 100 (Item #730) A flaky triangle phyllo pastry filled with spinach, zesty feta cheese and tantalizing spices. **Cooking Inst:** From frozen, bake in a preheated 350° oven for 6-8 min. or until golden brown.



Roasted Vegetable Tart Qty. 80 (Item #7051) A blend of corn, onion, zucchini, squash, carrots, peppers, sun-dried tomato, Monterey Jack and cheddar cheese in a tart shell. **Cooking Inst:** From frozen, bake in a preheated 350° oven for 7-9 min.



Adobe Chicken Qty. 100 (Item #7323) A blend of rice, diced chicken and Andouille sausage infused with a blend of fresh herbs coated in phyllo and crushed spices. **Cooking Inst:** From frozen, bake in a preheated 350° oven for 6-8 min.



Chicken Quesadilla Qty. 100 (Item #765) A spicy blend of smoked chicken, Monterey Jack cheese, peppers and fresh cilantro is rolled in a flour tortilla trumpet. **Cooking Inst:** From frozen, bake in a preheated 350° oven for 4-6 min.



Feta Cheese and Sun Dried Tomato Qty. 100 (Item #730) A tangy blend of feta cheese and sun dried tomatoes seasoned with basil, olive oil, and garlic in a phyllo triangle. **Cooking Inst:** From frozen, bake in a preheated 350° oven for 6-8 min.



Thai Peanut Chicken Satay Qty. 100 (Item #2049) Chicken tenderloin marinated in a delicious blend of fresh peanuts and Thai spices on a 6" skewer. **Cooking Inst:** Brush with oil and bake in a preheated 350° oven for 5-7 min.



Mini Chicken Wellington Qty. 100 (Item #727) Chicken breast and mushroom duxelle wrapped in a French-style puff pastry. **Cooking Inst:** From frozen, bake in a preheated 350° oven for 8-10 min. or until golden brown.



Oriental Beggar's Purse Qty. 100 (Item #3607) Asian spiced chicken marinated with sherry, ginger, and soy sauce wrapped in a crisp wonton purse, accented with a green onion tie. **Cooking Inst:** From frozen, deep fry at 350° (or steam) for 5-7 min.



Assorted Deep Dish Pizza Qty. 100 (Item #7958) Various delicious varieties include; sausage, pepperoni, mushroom and cheese. (Choice of two) **Cooking Inst:** From frozen, bake in a preheated 500° oven for 8-10 min. or until done.



Pecan Chicken Qty. 100 (Item #2005) Chicken tenders dipped in a pecan batter and rolled in a toasted tomato and pecan breading. **Cooking Inst:** From frozen, deep fry at 340° for 6-8 min. or until golden brown. Or sauté in a frying pan.



Breaded Parmesan Artichoke Hearts Qty. 100 (Item #815) Quartered Artichoke Hearts topped with goat cheese and rolled in Parmesan breading. **Cooking Inst:** From frozen, deep fry at 340° for 4-6 min. Or sauté in frying pan. Stir occasionally.



Pot Stickers Qty. 100 (Veg., Item #361 or Pork, Item #360) A crispy mix of Chinese vegetables; in a wonton wrapper. Vegetable or Pork available. **Cooking Inst:** From frozen, deep fry at 325° for 4-6 min. or until done. Or sauté in frying pan turning occasionally.



Franks in a Blanket Qty. 100 (Item #700) Miniature beef frankfurters wrapped in a blanket of puff pastry. **Cooking Inst:** From frozen, bake in a preheated 350° oven for 6-8 min. or until done.



Mini Reuben Qty. 100 (Item #720) A true New York deli favorite. A blend of lean corned beef, sauerkraut and Swiss cheese enveloped in flaky rye pastry. **Cooking Inst:** From frozen, bake in a preheated 350° oven for 10-12 min.



Kalamata & Artichoke Tart Qty. 80 (Item #7005) A sun-dried tomato and fresh herb tart filled with a creamy mixture of Kalamata olives, artichokes and goat cheese. **Cooking Inst:** From frozen, bake in a preheated 350° oven for 4-6 min.



Andouille Sausage En Crouste Qty. 100 (Item #706) Andouille sausage and spicy pommery mustard wrapped in puff pastry for a truly unique flavor. **Cooking Inst:** From frozen, bake in a preheated 400° oven for 6-8 min. or until golden brown.



Santa Fe Chicken Qty. 100 (Item #780) Smoked chicken, tangy salsa and crushed chili peppers, create a unique Tex-Mex beggars purse. **Cooking Inst:** From frozen, bake in a preheated 500° oven for 8-10 min. or until golden brown.



Brie En Crouste with Raspberry Qty. 100 (Item #7135) Brie cheese with raspberry preserves wrapped in a flaky puff pastry. **Cooking Inst:** From frozen, bake in a preheated 400° oven for 5-7 min. or until golden brown.



Mini Beef Wellington Qty. 100 (Item #725) A savory piece of beef tenderloin accented with mushroom duxelle encased in a puff pastry. **Cooking Inst:** From frozen, bake in a preheated 350° oven for 8-10 min. or until golden brown.



Cashew Chicken Spring Roll Qty. 80 (Item #863) Chicken, cashews and Chinese vegetables, seasoned with a tangy Asian sauce and wrapped in a spring roll. **Cooking Inst:** From frozen, deep fry at 340° for 4-6 min or sauté in a frying pan.



SEAFOOD

The finest quality seafood is a rarity and a great treat. Mr. Pearson's provides the finest wild caught seafood from the coldest waters for the most flavorful catches and immediately freeze and vacuum pack our portions. This ensures the freshest quality upon delivery to you. All our foods are guaranteed for three months in the freezer to be as fresh as the day they were packed.

Wild Caught Alaskan Salmon (10) 8 oz. Filets. With our flash freezing and vac pac methods, this beautiful fish is fresher than you would get from a fish shop. These Copper River and Alaskan King Salmon are guaranteed to stay in delicious condition up to 3 months.

Wild Caught Alaskan Halibut (10) 8 oz. Filets. Alaskan Halibut is actually known as the "steak of seafood" because of its firm texture and outstanding delicate sweet flavor. Our choice white halibut steaks are juicy and succulent. The fish is flash frozen and vac packed as soon as it's caught and to give you that extra fresh flavor.

Orange Roughy (10) 8 oz. Filets. Our Orange Roughy filets are de-boned and have no skin. With a mild flavor from the cool, clean waters of New Zealand. Sauté for 3-5 minutes each side or bake at 350° for 15 minutes.

Chilean Sea Bass (10) 8 oz. Filets. Pristine, moist, thick center-cuts are high in omega threes, and the rich taste and light texture are a favorite. Grill 5-6 minutes

Petrale Sole (12) 6 oz. Filets. One of the kings among fish is definitely the Sole. It has a buttery flavor and its flesh is lightly textured, meaty and flaky. Our skinless, boneless Petrale Sole filets come straight from the East Coast.

Black Cod (10) 8 oz. Filets. Our Black Cod Filets are the best quality type of Cod you can find. Boneless and caught in the chilly waters of Alaska. Firm and flaky with the distinctive cod flavor "Fresh Frozen" in vac pac.



Tilapia (12) 6 oz. Filets. Hailed as "the fish for the New Millennium." Our firm, sweet filets are fabulous; broiled, baked or grilled. They also make a wonderful bouillabaisse.

Trout (10) 8-10 oz. Trout per case. Our Trout come degutted with the head and tail on. Your order will have one Trout per pack for freshness.

Smoked Salmon Lox (6) 8 oz. vacuum wheels. Our Smoked Salmon Lox has a perfect reputation for quality.



There really is a Mr. Pearson.

Clive Pearson, an expatriate Englishman, first established Mr. Pearson's in 1993, in Hollywood, CA. Clive moved to Los Angeles after running a successful food delivery company in London, England. Noticing the difficulty for LA residents to purchase excellent gourmet food, Clive established Mr. Pearson's, with intent to supply the absolute finest wild caught seafood, and natural meats, with the convenience of home delivery. Since the start of business, Clive has maintained solid business relationships with the most respected natural food importers and growers in the USA, with the purpose of supplying superb foods from all over the globe. Now our products are available everywhere in the USA by purchasing through our easy to use website where it will be sent via UPS. In most cases, our strategically placed delivery trucks will deliver direct to you. Our catalogue of clients includes the "who's who" of the entertainment business. Read praise from a couple of our A-list celebrity clients on our testimonials section.

Smoked Salmon Lox (6) 8 oz. vacuum wheels. Our Smoked Salmon Lox has a perfect reputation for quality.

Smoked Salmon Lox (6) 8 oz. vacuum wheels. Our Smoked Salmon Lox has a perfect reputation for quality.

Free Freezer We are now offering a Free Brand New Mini-Chest Freezer, with nine boxes or more purchased. Call 1.800.691.2049 for details.

COPYRIGHT MR. PEARSONS JUNE 2007

TESTIMONIALS

"I first met Clive outside my house when he was delivering to people in my neighborhood. His charm (and of course, that accent... I'm a sucker for an accent) disarmed me and I coughed up a couple hundred dollars in no time, salivating into the freezer over various frozen meats and hors d' oeuvres, in anticipation of the second coming. (One just never knows when HE'S coming). He promised me that my life would be simpler, having all this food on hand for spontaneous meals attended by surprise guests and kids, even teenagers of all sizes. Well, the teenagers never came because we're not cool enough parents to hang out with, but the hungry spontaneous adults and younger kids, gorged themselves on the delicious fare. Mr. Pearson's foods are always exceptional and my family and I have been enjoying Mr. Pearson's exceptional service for many years."

John and Gail Matthius-Wirth, of Pacific Palisades, CA. Gail was a regular on the TV show "Saturday Night Live" and John, amongst other projects, was Executive Producer of the TV show "The District".

"Clive rang our door bell at our home in Pacific Palisades about eight years ago, extolling the virtues of his foods. So we bought some and found the products to be of great quality, coupled with a very professional and reliable service. We are very happy with Mr. Pearson's company and look forward to doing business with Mr. Pearson's in the future."

Randy and Gretchen Newman, of Pacific Palisades, CA. Randy Newman is a famous singer/songwriter and has received Emmy, Grammy and Oscar awards for his works.

We welcome and fulfill any special requests and we deliver with complete satisfaction.

THREE MONTH GUARANTEE

Mr. Pearson's guarantees all its foods for up to three months after your purchase. If for any reason you are not satisfied with our product, we will be happy to exchange your unused portion with a product of equivalent value.

MR. PEARSON'S OFFICE NUMBER

1-800-691-2049

1-323-428-1575

FOR IMMEDIATE DELIVERY

www.mrpearsons.com

All Major Credit Cards Accepted

Mr. Pearson's

PURVEYORS OF THE FINEST GOURMET FOODS



Since 1993, Mr. Pearson's has been supplying the finest naturally raised meats out of 'Creekstone Farms', Kentucky, to cleanest tasting, wild caught fish, from the coolest waters in the world... We have it all, delivered to your home with no delivery charge...FREE.

To Order, Call Your Representative:

Clive Pearson

1-800-691-2049

mrpearsons.com

FOR IMMEDIATE DELIVERY 1-800-691-2049 www.mrpearsons.com

TO SEE THESE PRODUCTS AND MORE, GO TO: www.mrpearsons.com

FOR IMMEDIATE DELIVERY 1-800-691-2049 www.mrpearsons.com